



Delivering Fire Prevention

What is “Delivering Fire Prevention”?

A statewide program of Safe Kids Wisconsin Coalition designed to increase awareness about the necessity of having working smoke detectors in every home, while reminding homeowners to change the batteries in their smoke detectors twice a year. New in 2009, the program also will increase awareness about carbon monoxide detectors and maintenance.

How does the program work?

Families ordering from a participating pizza restaurant will be chosen at random to have their pizza delivered by a fire truck. If they have working smoke detectors in their home, their pizza will be free, compliments of the pizza restaurant. They will then be eligible for a carbon monoxide detector if none is present. If the family does not have a working smoke alarm they will receive a free smoke detector and fire prevention education from Safe Kids Wisconsin.

Who is sponsoring the event?

Safe Kids Wisconsin, area firefighters, local pizza restaurants and State Farm® Insurance.

Where is the event taking place?

Delivering Fire Prevention, led by Safe Kids Wisconsin, is a statewide effort by Safe Kids chapters and coalitions, including: Kenosha-Racine, Madison, Fox Valley, Manitowoc, Monroe, Oconto, Stevens Point/Portage, Sheboygan, Southeast Wisconsin, Wausau Area and Wisconsin Rapids.

What is Safe Kids Wisconsin?

A member of Safe Kids Worldwide, Safe Kids Wisconsin works to prevent accidental injuries, the leading cause of death among children 14 years of age and younger. The statewide coalition combines the expertise of Safe Kids coalitions and chapters throughout the state to prevent childhood injuries through collaboration, education, policy and advocacy initiatives. Children’s Health Education Center, a member of Children’s Hospital and Health System, is its lead agency.

How do I learn more?

For additional injury prevention information, call Safe Kids Wisconsin toll free at (866) 228-5670.