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FOR IMMEDIATE RELEASE

Children's Health Education Center reaches more than 15,000 students with e-learning programs

Milwaukee (4/15/2009) - Children's Health Education Center's BlueKids.org e-learning programs now are being used to deliver health education to more than 15,000 Wisconsin students. CHEC introduced its BlueKids.org e-learning programs in 2006 to extend its reach beyond southeast Wisconsin and address growing health-related issues in children, like drug abuse, bullying, obesity, nutrition and body image. BlueKids.org e-learning programs use interactive games and activities allowing kids to learn in a way that is both fun and engaging. Featured titles include: *Bullyfree Basics*, *The Real U*, *4 UR Health*, *It's Up 2U* and *Drug Defense*.

"The BlueKids.org e-learning programs target the interest of a middle school student because in the age of technology students are apt to learn from a computer-based program such as BlueKids.org," said Tiffany Oeftger, district assessment coordinator, Fontana Joint 8 School District. "In walking through the program with my students it is very clear that the creators of the program put a significant amount of time and effort into making sure the students understand the content and that every aspect of drug awareness is covered. *It's Up 2U* has been so effective that we will be using other BlueKids.org e-learning programs in the future," she said.

"I really liked the games and enjoyed the tests. They were really fun," said Hannah, a fourth grade student from Edgerton, Wis.

"School districts from all over Wisconsin are seeing the benefits that our e-learning programs can bring to their classroom," said Bridget Clementi, executive director of Children's Health Education Center. "We are committed to providing schools with informative, engaging health education programs that easily can be incorporated into existing curricula."

If you are interested in learning more about BlueKids.org e-learning programs or to arrange a visit to a local school that is currently using these programs, contact Catherine Sutryk at (414) 477-1683. A complete list of the schools using BlueKids.org e-learning programs is attached.

Children's Health Education Center offers resources and programs for children, teachers, parents and caregivers to help keep kids healthy and safe. Children's Health Education Center is a member of Children's Hospital and Health System. For more information, visit the Web site at www.BlueKids.org.

The following school districts are using BlueKids.org e-learning programs.

Addison Elementary School, Hartford, Wis.
Arbor Vitae-Woodruff School, Arbor Vitae, Wis.
Beaver Dam Middle School, Beaver Dam, Wis.
Berlin Area School District, Berlin, Wis.
Bose Elementary - Kenosha School District, Kenosha, Wis.
Brass Elementary-Kenosha School District, Kenosha, Wis.
Carrollton Elementary, Oak Creek, Wis.
Cedar Grove Belgium School District, Cedar Grove, Wis.
Cedar Hills Elementary, Oak Creek, Wis.
Coolidge Elementary School, Neenah, Wis.
D C Everest Schools, Weston, Wis.
Deerfield Elementary, Oak Creek, Wis.
Deerfield Schools, Deerfield, Wis.
Delavan Darien Schools, Delavan, Wis.
Edgerton Elementary School, Edgerton, Wis.
Edgewood Elementary, Oak Creek, Wis.
Elm Dale Elementary, Greenfield, Wis.
Fennimore High School, Fennimore, Wis.
Fond du Lac School District, Fond du Lac, Wis.
Fontana School Jt. District 8, Fontana, Wis.
Foster Charter Elementary, Appleton, Wis.
Franklin Elementary, La Crosse, Wis.
Galesville-Etrick-Trempealeau Schools, Galesville Elementary, Galesville, Wis.
Glendale-River Hills School District, Glendale, Wis.
Grant Elementary - Kenosha Sch. Dist., Kenosha, Wis.
Greendale School District, Greendale, Wis.
Greenville Elementary School, Greenville, Wis.
Greenwood Elementary, Greenwood, Wis.
Hartland North Elementary School, Hartland, Wis.
Hartland South Elementary School, Hartland, Wis.
Highland Elementary, Appleton, Wis.
Hoover and Tullar Elementary, Neenah, Wis.
Hortonville Elementary School, Hortonville, Wis.
Houdini Elementary-Appleton Area School District, Appleton, Wis.
Jackson Heights School, Holton, KS
Kenosha School District - Somers Elementary, Kenosha, Wis.
KTEC Charter Elementary, Kenosha, Wis.
Lac du Flambeau School District, Lac du Flambeau, Wis.
Lincoln Elementary, Appleton, Wis.
Markesan Middle School, Markesan, Wis.
Marshfield Schools, Marshfield, Wis.
Mead Elementary, Wisconsin Rapids, Wis.
Oak Grove School District #68, Green Oaks, Ill.
Odyssey Charter, Appleton, Wis.
Oregon Middle School, Oregon, Wis.
Palmyra Eagle Middle School, Palmyra, Wis.
Parkside Elementary School, Monroe, Wis.
Prentice Middle School, Prentice, Wis.
Rosendale-Brandon School District, Rosendale, Wis.

Sauk Prairie Area Schools, Sauk City, Wis.
Shattuck Middle School, Neenah, Wis.
Shepard Hills Elementary, Oak Creek, Wis.
Shorewood Intermediate, Shorewood, Wis.
St. Joseph's School, Wauwatosa, Wis.
Stevens Point Area Schools, Stevens Point, Wis.
Stocker Elementary-Kenosha Sch. Dist. Kenosha, Wis.
Tess Corners Elementary, Muskego, Wis.
Union Grove Elementary School, Union Grove, Wis.
Wauwatosa School District, Wauwatosa, Wis.
West Allis-West Milwaukee, West Allis, Wis.
West Bend School District, West Bend, Wis.
West Salem School District, West Salem, Wis.
Westfield Elementary, Westfield, Wis.
Wilson Elementary School, Neenah, Wis.